

**SHOW US YOUR #LIFESAVINGS  
OFFICIAL CONTEST RULES**

1. **No Purchase Necessary.** NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

2. **CONTEST SPONSOR:** EECU, a Texas-state chartered credit union. Our address is EECU, Attn: Marketing Department, 1617 West 7th Street, Fort Worth, Texas 76102. Our telephone number is 817-882-0800.

3. **ELIGIBILITY:** THERE ARE NO REQUIREMENTS THAT YOU BECOME A MEMBER OF EECU, PURCHASE ANY GOODS OR SERVICES, PAY ANY MONEY, OR SUBMIT TO ANY SALES PROMOTIONS TO BE ELIGIBLE TO PARTICIPATE IN THE SHOW US YOUR #LIFESAVINGS CONTEST (THE "CONTEST"). NONE OF THE ABOVE-REFERENCED ACTIONS WILL INCREASE THE ODDS OF WINNING. THE PARTICIPANTS MUST BE LEGAL RESIDENTS OF ONE OF THE 50 UNITED STATES OR THE DISTRICT OF COLUMBIA, AND AT LEAST 18 YEARS OF AGE AT TIME OF ENTRY TO BE ELIGIBLE. THE CONTEST IS VOID OUTSIDE THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA, AND IS VOID WHERE OTHERWISE PROHIBITED BY LAW.

Directors, officers and employees of the Sponsor, and their immediate family members (or persons residing at the same address), are not eligible. The Contest is subject to applicable U.S. federal, state and local laws and regulations.

4. **HERE'S HOW TO ENTER:** The Contest entry period begins at 9:00 AM Central Standard Time (CST) on October 13, 2014 and ends at 11:59 PM CST on November 21, 2014 (the "Entry Period"). To enter the Contest, visit [www.facebook.com/eecudfw](http://www.facebook.com/eecudfw) and use the entry form entitled Show Us Your #LifeSavings. Limit one prize per person. The completed entry form and the photograph or video must be submitted in accordance with the instructions provided at [www.facebook.com/eecudfw](http://www.facebook.com/eecudfw) ("Submission"). ALL SUBMISSIONS MUST BE RECEIVED PRIOR TO THE EXPIRATION OF THE ENTRY PERIOD.

The Sponsor is not responsible for Submissions which are lost, late, illegible, incomplete, misaddressed or misdirected, or otherwise improperly made. Submissions which are damaged or incompletely received, for any reason, including by reason of hardware, software, browser or network failure, malfunction, congestion, or incompatibility at the Sponsor's servers or elsewhere, will not be eligible for the Contest.

For individuals unable to access the entry form online, an entry form and a copy of the Official Contest Rules may be obtained by sending a self-addressed stamped envelope to our address listed above. Submissions may be made via the U.S. mail. All Submissions which are mailed must include a completed entry form, a printed original or copy of the Submission, a contact name, physical or mailing address, and telephone number. The Submission must be sent to EECU, Marketing Department, 1617 West 7th Street, Fort Worth, TX 76102. PLEASE BE ADVISED THAT SUBMISSIONS WILL NOT BE RETURNED TO THE PARTICIPANT.

ALL SUBMISSIONS, INCLUDING MAILED SUBMISSIONS, MUST BE RECEIVED PRIOR TO THE EXPIRATION OF THE ENTRY PERIOD. ANY SUBMISSIONS RECEIVED AFTER EXPIRATION OF THE ENTRY PERIOD WILL NOT BE ELIGIBLE FOR THE CONTEST.

5. **WINNERS DETERMINED BY ONLINE VOTES:** Four (4) Contest winners: Four (4) winners will be determined based on the highest number of online votes a Submission receives during the voting period, which begins at 9:00 AM Central Standard Time (CST) on October 13, 2014 and ends at 11:59 PM CST on

November 30, 2014 (the "Voting Period"). The odds of winning depend on the number of eligible Submissions received and the number of votes each Submission receives. The Sponsor is not responsible for errors in the administration or fulfillment of the Contest including, without limitation, mechanical, human, distribution, or production errors. The Submission must not infringe on any third party rights and must be your original creation. No copyrighted photographs, images, videos or other material, or otherwise protected trademarks or service marks, may be used in the Contest. Entries deemed derogatory or inappropriate by the Sponsor will not be allowed.

**6. PRIZES:** ONE (1) GRAND PRIZE: The individual with the Submission which receives the most online votes during the Voting Period will receive \$500 to fund an EECU savings account. The winner must meet membership eligibility requirements as well as minimum requirements for opening an account at the time of account opening. If the individual responsible for the Submission that receives the most votes is not eligible for EECU membership, they will be eligible for one of the additional prizes, and the Submission that receives the most votes and was submitted by a membership-eligible individual will be named the Grand Prize winner. The prize is non-transferable.

THREE (3) ADDITIONAL PRIZES: The three (3) individuals with Submissions that receive the most online votes during the Voting Period, but are not eligible for the Grand Prize, will receive \$100 to fund an EECU savings account. The winner must meet membership eligibility requirements as well as minimum requirements for opening an account at the time of account opening. If the individual responsible for the Submission that receives the most votes is not eligible for EECU membership, they will receive a prepaid Visa® gift card valued at \$100. The prize is non-transferable, with no cash redemption or equivalent.

The Sponsor reserves the right to substitute a prize or prize component of equal or greater value. All applicable taxes, fees and usage charges on the prizes are the sole responsibility of the winner. The Sponsor expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of prizes awarded. THE SPONSOR MAKES NO REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, CONCERNING THE CONTEST OR ANY PRIZE AWARDED. BY PARTICIPATING IN THE CONTEST, PARTICIPANT EXPRESSLY DISCLAIMS ANY RELIANCE ON ANY ALLEGED REPRESENTATION OR WARRANTY MADE BY THE SPONSOR.

THE SPONSOR IS RESPONSIBLE FOR DETERMINING THE NUMBER OF VOTES CAST FOR EACH PHOTOGRAPH AND SUCH DETERMINATION WILL BE FINAL.

**7. CLAIMING PRIZE:** The winners will be notified by email, telephone or express mail within ten (10) days of the end of the Voting Period. Once contacted, each winner will be provided with account opening requirements and required to schedule a time and location to open his or her account. As a condition of receiving a prize, each winner may be asked to complete, sign, and return an affidavit of eligibility and/or a liability and publicity release if deemed necessary by the Sponsor. If a winner is unable to complete the requirements in order to receive the prize in the time allotted, the prize will be awarded to the individual responsible for the Submission with the next highest number of votes. In addition, if a winner violates any of the Show Us Your #LifeSavings Official Contest Rules, the winner must forfeit the prize and the forfeited prize will be awarded to the individual responsible for the Submission with the next highest number of votes.

Upon funding the account or mailing a prize, the Sponsor will be deemed to have awarded the prize to the winner, with the winner assuming full responsibility for the prize and any loss of, or damage to, the prize while it is in the possession, custody or control of the U.S. Postal Service. The value of prizes may be

reported to the IRS, and the winner is solely responsible for any applicable federal, state, or local taxes on the item.

**8. CONSENT TO PUBLICITY AND USE.** By entering the Contest, a participant consents to the Sponsor's use of his/her name, photograph and/or likeness, voice and statements made by or attributed to him/her, in perpetuity, in any and all media now known or hereafter developed (including, without limitation, print, broadcast, and online channels), for all legitimate business purposes including advertising and promotional activities without additional compensation, unless otherwise prohibited by law.

By entering the Contest, a participant grants to the Sponsor (i) a non-exclusive, royalty-free license in and to the Submission and other content submitted and (ii) the right to republish, redistribute or otherwise use the Submission or other content in perpetuity in any way the Sponsor sees fit. Such use includes, but is not limited to, the use of the photographs or other content in all media now known or hereafter developed (including, without limitation, print, broadcast and online channels), for all legitimate business purposes including advertising and promotional activities without additional compensation, unless otherwise prohibited by law.

**9. INTERNET OPERATION:** If for any reason the Contest cannot be run due to a computer virus, tampering, unauthorized intervention, fraud, technical failures, force majeure, or any other cause beyond the reasonable control of the Sponsor, which corrupts or affects the administration, security, fairness, or integrity of the Contest, the Sponsor reserves the right, in its sole discretion, to modify, terminate, or otherwise cancel the Contest without liability. In addition, Sponsor reserves the right to disqualify, without liability, any individual or individuals who tamper with, or who threaten to tamper with, or otherwise misuse or exploit, the submission entry or on-line voting processes.

The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, the Submission. The Sponsor is not responsible or liable for any problems or technical malfunctions of any telephone network or telephone lines, computer online systems, servers or providers, computer equipment, software, failure of any email or Submission to be received by the Sponsor due to technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to a participant's or any other person's computer relating to or resulting from participating in the Contest or downloading any materials in the Contest. CAUTION: ANY ATTEMPT TO DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH RESPONSIBLE PERSON(S), TO THE FULLEST EXTENT OF THE LAW.

In the event of a dispute as to the identity or eligibility of a winner based on an email address, the winning Submission will be declared by the "Authorized Account Holder" of the email address submitted at time of the entry. "Authorized Account Holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, education institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

**10. GENERAL AND HOLD HARMLESS:** BY ENTERING THE CONTEST AND PROVIDING A SUBMISSION, PARTICIPANTS AND PRIZE WINNERS: (1) AGREE TO BE BOUND BY THE OFFICIAL CONTEST RULES AND THE DECISIONS OF THE SPONSOR, WHICH ARE FINAL, BINDING AND ABSOLUTE, AND ANY TERMS AND

CONDITIONS OF USE AND PRIVACY POLICIES CONTAINED ON THE SITE(S) CONNECTED WITH THE CONTEST AND (2) AGREE TO RELEASE, INDEMNIFY AND HOLD THE SPONSOR (AND THE SPONSOR'S DIRECTORS, OFFICERS, EMPLOYEES, AGENTS, AND REPRESENTATIVES) AND ANY OF THE SPONSOR'S RELATED ENTITIES; DISTRIBUTORS AND RETAILERS; AFFILIATES; SUBSIDIARIES; ADVERTISING AND/OR PROMOTION FULFILLMENT AGENCIES, HARMLESS FROM ANY AND ALL LIABILITY, CLAIMS, DEMANDS, ACTIONS, CAUSES OF ACTION, OR PROCEEDINGS (INCLUDING REASONABLE ATTORNEYS' FEES AND COST OF COURT) RELATED TO THE CONTEST, THE SUBMISSION, AND FROM INJURIES OR DAMAGES RELATING TO THE CONTEST AND/OR ACCEPTANCE OR USE OF THE PRIZE.

11. **WINNERS LIST:** To obtain a copy of the Winners List, go to [www.facebook.com/eecudfw](http://www.facebook.com/eecudfw) after November 30, 2014. A copy of the Winners List may also be obtained by sending us a self-addressed stamped envelope to the address listed above.